



FESTIVAL ACTIVITIES & GIVEAWAYS

Warming Lodge

The lounge is an area where you can come to sit down, relax and stay warm on the assortment of couches and high top tables. Two 60" TV's with Sony Playstation gaming consoles are inside for you to play NHL games on and then watch NHL broadcast on Sunday evenings. In the comfort and warmth of this tent there is also face painting, sign making, you can be on the cover of Sportsnet Magazine and play with PLAYMOBIL arenas!

Rogers Tent

Shomi. Movies you want to watch. Shows you need to binge on. Collections you have to see. Watch Hollywood hits, family favourites, cult classics, and exclusive award-winning TV series you can't find on other streaming services. Plus collections created just for you by entertainment experts. Play the Shomi Zamboni game and race around the ice to collect the most movie titles.

Spotify. Get unlimited music, wherever you are. Listen to your favourite albums, check out charts, or play songs that take you back – instantly. You'll never get an ad, and can listen offline. So your music's always with you. Sit in the Spotify pod to experience the app, we have even included some of our favourite playlists.

Rogers NHL GameCentre LIVE. Follow your team on any screen from anywhere. Get closer to the action with GameCentre LIVE's Game Plus camera angles through a display of several TV screens. Get a virtual autograph from your favourite NHL player sent directly to our email address. Even get your photo taken with one of over 20 NHL players or Ron MacLean with our Augmented Reality tags.

Texture by Next Issue Canada. From food, to fashion, and everything in between, explore your interests with unlimited access to over 100 leading titles. Download your favourites and enjoy them anytime, anywhere on your tablet or smartphone. Experience the app in the Rogers Tent on the latest tablets and smart phones.

Be A Broadcaster

Host Sportsnet Connected by being superimposed into the Sportsnet studio with Evanka Osmak. Call your favourite hockey player from a Canadian team and have a private YouTube link sent to you to share with your friends and family!

McDonald's

Come play some pickup hockey on the ball hockey rink or test your skills at the AtoMc tent. Helmets, gloves, sticks and goalie gear are provided at the ball hockey rink so you can jump right in. At the AtoMc tent you can grab a stick and try your hand at the hardest shot and accuracy shooting interactives. While you're there, get your player card to take home from the photo booth.

Dodge

There's lots to do at the Dodge tent! You could score \$5,000 dollars for your local hockey association and win yourself a 2015 Dodge Grand Caravan through the on-site contest registration. Show us your hockey skills and earn bragging rights by participating in the Dodge Stow 'N' Go Challenge; an obstacle course in sumo suits where the fastest time of the day will win a \$50 gas card! Learn about the Dodge Caravan Kids program and how they are a proud supporter of minor hockey in Canada supporting 150,000 kids and 10,000 teams in the past 8 seasons.

For the online component, you can upload a photo that shows us your family's passion for hockey and you could win a 2015 Dodge Grand Caravan, a trip for four to the Rogers Hometown Hockey Tour in Kanata, ON, and have your family's story featured in a Rogers Hometown Hockey Highlight on the show. There's also weekly Ultimate Hockey Family prize packs to be won, so don't delay in submitting your family photo and caption to maximize your chances of winning!

Scotiabank

Visit the Scotiabank replica locker room to receive your complimentary popcorn and special edition jersey with your city's name on the back! After you are done suiting up in your jersey, challenge your friends at bubble hockey for ultimate bragging rights. Stick around for Alumni autograph signings and relax in the viewing area as the National Broadcast is shown on TV screens. To remember the occasion you can take a photo on your device, post it online using #the5thseason and have your photo printed out at the booth on site!

Giveaways	
Partner	Premium
Rogers Tent	- Mini sharpies - TSC gift cards - \$25 - Mini-sticks - Rogers bag
Rogers – The Warming Lodge	Hot Chocolate
Sportsnet – Be A Broadcaster	Sportsnet branded pins
Scotiabank	Jerseys, popcorn
Dodge	Toques
McDonald's	Neck Warmers